# RefRank Site Plan

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## WDD 130

## Overview

### Purpose

Have you ever left a game frustrated by a ref’s call and wished there was accountability? Our website, RefRank, is the first platform where players, coaches, and fans can rate and review school sports referees. With verified feedback, we aim to improve transparency, encourage fairness, and help schools hire the best officials. Think of it as Yelp—for referees. Fair play starts with fair calls.

### Audience

BYUI Intermural Sports Participants

## Branding

### Website Logo



## Style Guide

### Color Palette

|  |  |  |  |
| --- | --- | --- | --- |
| **Primary** | **Secondary** | **Accent 1** | **Accent 2** |
| #000000 | #FFFFFF | #0057FF | #F9F9F9 |

### Typography

#### Heading Font: [Bebas Neue]

#### Paragraph Font: [Inter]

### Navigation

Home Find Ref Page 2 Submit a Review Page 3

**Content**

[Home page would just be a regular home page, tells you what the site it about and all of that. Page two is a page where it has a list of the refs, and you can make a request that you want them to be your ref it will also have there pictures next to there names. Page 2 is where you can leave a review on the refs and how they did your last game. Maybe have a drop-down list of the refs names and the people can look through the list to find them.

**Wireframes**

### Home

A screenshot of a computer screen

AI-generated content may be incorrect.

A screenshot of a refresh page

AI-generated content may be incorrect.

A screenshot of a review form

AI-generated content may be incorrect.